

Advanced Board Training Offerings

After connecting with the 'Building the Board Your Organization Needs' session, continue building on your skills with a combination of the following sessions:

Community Engagement for Nonprofit Boards

Every nonprofit board needs an understanding of, and connection to the community it seeks to serve. This workshop explores how both the full board and you as an individual board member can help to ensure:

- The composition of the board is reflective of the community
- The board establishes methods to obtain feedback from community members to better understand and be responsive to their needs
- That Equitable and Inclusive practices exist throughout all levels at the organization
- The board's policies and practices are transparent and accountable to the community

These and other topics will be explored through targeted, facilitated discussions that illuminate practical strategies for fulfilling the boards role with respect to community connection.

Cultivating an Impactful Board

This session will revisit and expand on the themes of the "Building the Board Your Organization Needs". We will then explore the ways in which you might enhance a boards effectiveness, such as cultivating relationships between the board and staff (including oversight of the executive director) and cultivating board culture.

Recruiting and Retaining Board Members

Connecting with board members is often noted among nonprofit leadership as one of their biggest needs. This workshop looks to connect board members with strategies around the best way to recruit, prepare and retain the board members they need to best support their mission and the community they serve. Participants in the session will connect around building a board profile, developing strategies for preparing and orienting new board members and creating an atmosphere that board members want to continue bringing their passion and experience to.

Generating Support for Your Nonprofit

How can board members participate in building community support in ways that align with their skills and values? This session explores fundraising trends and helps board members identify why people support their organization. Rather than a list of mandatory fundraising "musts," groups will discuss different approaches to engaging board members in fundraising that build on their individual strengths and align with the organization's values.

Preparing For Financial Success

This workshop will provide board members with the skills needed to successfully perform their fiduciary duties in partnership with the staff. They will learn how to read financial statements and explain them to others; how to monitor the financial health of their organization and prevent fraud, as well as create financial policies to strengthen their organization.

As a result of this workshop, participants will

- Be able to read and analyze financial statements and budgets
- Be able to read an audit of a nonprofit
- Be able to analyze board policies and determine if their organization has appropriate financial policies

How to Make the Ask

Raising money from individuals is the cornerstone of any well-founded, fund development strategy. If your board is actively involved in gift solicitation, this workshop will help them learn to ask for gifts and leverage their passion for the organization's mission. Participants will understand steps in the solicitation process, identify personal and institutional roadblocks, assess their own readiness, polish their solicitation approaches and improve their techniques.

Strategic Planning for Boards

A strategic plan serves as a roadmap for an organization to accomplish its goals and the board of directors plays an important part in the process of building one. This class will help the board to understand the critical elements of the strategic planning process, understand the role of the board and the staff, and help them to feel prepared to move forward with strategic planning for your organization, either independently or with the support of a consultant.

Succession Planning For What's Next

In the post pandemic atmosphere, more and more nonprofit leaders are retiring or leaving to explore new opportunities. Every responsible organization needs to be ready with a succession plan and strategy to ensure that as leaders move on from their position the organization can continue to serve the community. There are concrete steps your organization can be taking right now to prepare and protect its vision and stability during, before and after these inevitable transitions. This session will take a holistic look at the overall succession dynamic and help boards to understand their role in ensuring smooth leadership transitions for their organization.